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1. Who is the International Council on Clean Transportation

The ICCT was established in 2001 as an independent source of technical and policy expertise on clean transportation with the core mission of *improving the environmental performance and energy efficiency of road, marine, and air transportation, in order to benefit public health and mitigate climate change*. In the last five years alone, we have worked successfully with regulators and lawmakers around the world and have played a significant role in 48 distinct regulations and policies, which are together projected to result in billions of tons of carbon dioxide reductions and prevent thousands of premature deaths over the next decade and beyond.

Today, the ICCT has an annual operating budget of \$13 million, a staff of more than 60, offices in Washington, San Francisco, Berlin, and Beijing, with new offices planned in Brazil and India. Our core work focuses on the key transportation segments—passenger vehicles, heavy-duty vehicles, marine, aviation—as well as the fuels that power them. Our geographic focus is on the major automotive markets—China, US/Canada/Mexico, Europe, India, and Brazil—as well as other growing markets in the Middle East, Latin America, Southeast Asia, and Africa. In addition, we work at the sub-national level with major provinces, states, and cities. More information can be found on our website at www.theicct.org.

2. Sources of transport emissions and future projections

The transportation sector accounts for approximately 21% of global energy-related CO₂ emissions. In 2015, greenhouse gas emissions in the global transportation sector were equivalent to 10.9 billion metric tons (Gt) of carbon dioxide-equivalent emissions (CO₂e). We project that in 2020 CO₂e emissions from transportation globally will rise to 11.9 Gt¹. The four largest vehicle markets, in terms of new vehicle sales—United States, China, the European Union, and India — account for 46% of global CO₂ emissions from transportation. If treated as individual vehicle markets, maritime shipping (11%) and aviation (10%) would be the third and fourth largest emitters, after the U.S. and China. Put differently, two-thirds of transportation CO₂ emissions in 2020 are from the four largest vehicle markets and the marine and aviation sectors.

Looking at the contribution of different modes of transportation (Figure 1), on-road vehicles dominate, accounting for roughly 77% of global transportation CO₂ emissions in 2020 (43% from

¹ These results were modeled “pre COVID-19”. We know that, to date, global carbon emissions dropped by approximately 17% compared to 2019 levels due to COVID-19. While this is the largest drop in carbon emissions since WWII, it is also temporary, and it is still unclear how (or if) COVID-19 will impact long term trends.

light-duty vehicles including 2 and 3 wheelers and 34% from heavy-duty vehicles including buses).

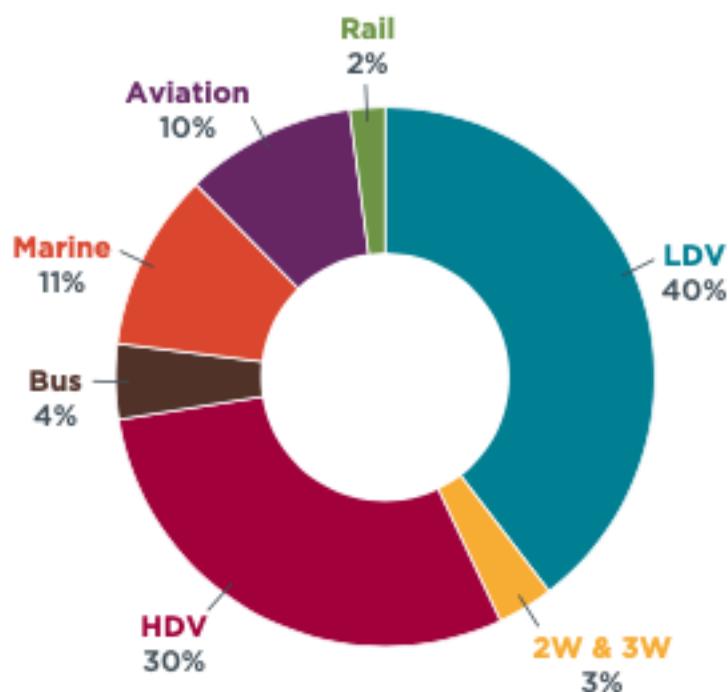


Figure 1. Share of global 2020 well-to-wheel CO₂ emissions from transportation, by mode.

Approximately 43% of global transport CO₂ emissions come from freight transport, whereas 57% are attributed to passenger transport. **Trucks and ships combined are responsible for more than 95% of global freight transport CO₂ emissions, trucks alone being responsible for over 70%.** Given the rapidly growing demand for freight services and international trade coupled with improving passenger vehicle efficiency and electric vehicle uptake, freight is projected to overtake passenger transport as the number one source of transport CO₂ emissions within 30 years, or less.

Diesel engines are also much more prevalent in the freight sector – powering the vast majority of trucks and ships. Freight transportation is responsible for well over 50% of the health impacts from transportation - with diesel trucks in [urban conditions being especially high contributors](#).

Without substantial policy action, the ICCT projects that global CO_{2e} emissions from transportation will grow significantly over the next 30 years, from approximately 12 Gt₂ in 2020 to 21 Gt annually in 2050. But within that overall trend, the regional distribution of global transport emissions will shift substantially. We expect nearly 90% of projected growth in transportation CO₂ emissions to take place in China, Asia-Pacific, India, Africa, and in the global aviation and marine sectors. In the US, the market currently responsible for the world's highest

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levels of transportation emissions, without further policy action, we project transportation emissions to remain nearly constant over the next 30 years without further policy action.

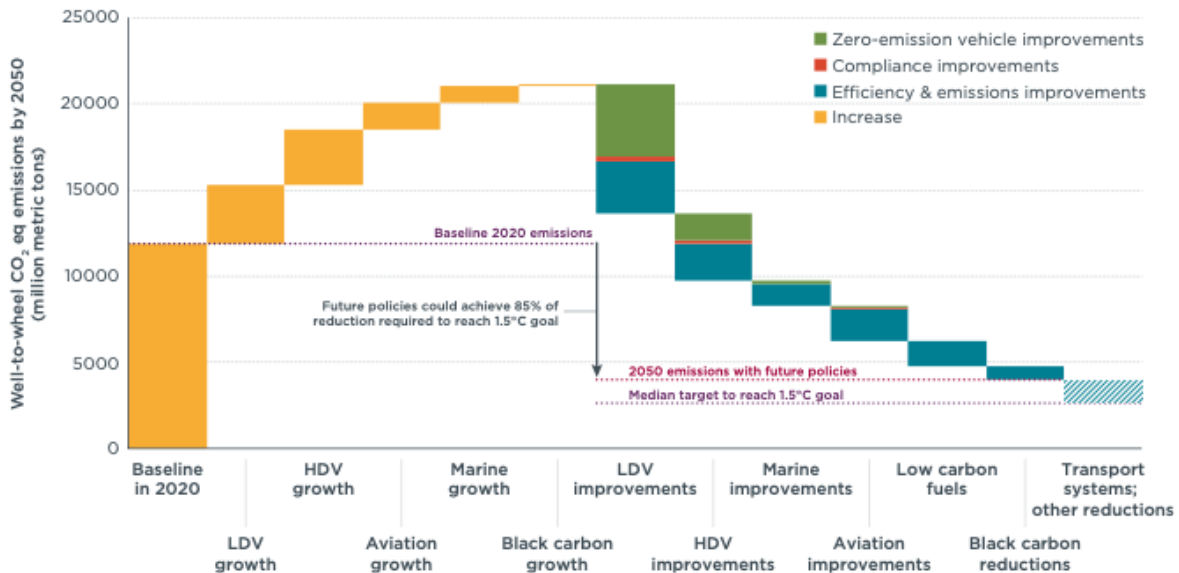


Figure 2. Baseline CO₂ equivalent emissions and mitigation potential in 2050 by major transportation segment.

When we model what is feasible, utilizing assumptions based on ICCT’s judgment of technology potential, estimated costs, policy opportunities, and regulatory compliance, there is enormous potential for CO₂ emissions reductions from Light Duty Vehicles, Heavy Duty Vehicles, Ships, Aircraft, and Fuels as shown in Figure 2. The yellow bars on the left-hand side of the chart quantify the impact of factors that are expected to drive up GHG emissions (including CO₂, N₂O, methane, and black carbon) by 2050. These reflect policies adopted as of February 2019, and assume no further policy action. Added to baseline emissions for 2020 they result in a 77% increase of current emissions by 2050. The blue, green, and red bars on the right side of the figure show the estimated potential impact of efficiency improvements, zero-emission vehicle growth, and improved compliance from each segment of the transport sector. These estimates attempt to account for technology constraints, limits on policy ambition, and realistic assumptions about policy effectiveness, based on past experience. The hatched bar at the right of the figure shows the gap that remains, after accounting for these constraints, between the sum total of the mitigation potential we have identified and the 2.6 Gt transport-sector emissions target which is consistent with the goal of limiting global warming to 1.5° C this century.

As Figure 2 shows, the largest single mitigation opportunity in our assessment is energy-efficiency improvements across all modes. Next is electrification of light-duty and heavy-duty vehicles. This finding underscores the importance of continuing support for efficiency measures while simultaneously targeting measures to accelerate electric vehicle adoption.

The results presented in Figure 2 represent global opportunities to decarbonize. We also looked specifically at what targets the U.S. would need to meet in order to contribute proportionally to these CO₂ reductions. These targets are summarized in Table 1 below.

Table 1. Targets for U.S. on-road market to align with a global target of limiting global warming to 1.5°C this century

| | LDV | | | HDV | | |
|--|---------|----------------|---------------------------|-------|--------------|------------------|
| | 2W & 3W | Passenger Cars | Light Commercial Vehicles | Buses | Rigid Trucks | Tractor Trailers |
| 2030 EV sales targets | 72% | 34% | 34% | 37% | 21% | 10% |
| Fraction of total 2050 vehicle kilometers traveled by electric vehicles | 100% | 70% | 65% | 80% | 55% | 35% |
| Cumulative real-world fuel consumption reduction for ICE vehicles (2020 vs 2050) | 37% | 44% | 47% | 35% | 37% | 34% |

In summary, the US would need to reduce its on-road transport CO₂ emissions by 79% from 2020 to 2050, from approximately 1.9 GT/year to 0.4 GT/year in order to align with a global target of limiting global warming to 1.5°C this century.

3. Barriers and Opportunities for reducing emissions in the freight sector

Significant benefits can be obtained from improving the efficiency of heavy-duty vehicles, improving compliance with efficiency standards, and increasing the proportion of zero-tailpipe-emissions vehicles in the global fleet.

Improving efficiency of conventional trucks. There is a significant amount of known and commercialized (or demonstrated) cost effective technology that can significantly improve the efficiency of heavy-duty vehicles. This includes improvements in engine efficiency, reductions in aerodynamic drag, reductions in tire rolling resistance, and hybridization. The rate of advance in ICE technology may slow as manufacturers increasingly direct R&D efforts to electric technologies in order to meet increasingly stringent efficiency targets. In our modeling, when we look at what is feasible, we assume that the real-world CO₂ emissions of new ICE heavy-duty vehicles decline at an annual rate of 2%. This represents a global average. Markets with the most advanced efficiency regulations (the United States, the European Union, and Japan, for example) will likely come close to reaching the cost-effective limits of ICE efficiency sooner. We believe it is feasible for U.S. ICE tractor-trailers to have a cumulative real-world fuel consumption reduction of 34% from 2020 to 2050. This also includes the assumption that improved compliance with HDV efficiency standards, brought about by improved enforcement as needed, could boost efficiency gains for new ICE (including non plug-in hybrid vehicles) by an additional 0.5% per year in 2020–2030 and 0.25% per year in 2030–2050.

Electrifying trucks. In the HDV segment, we assume that EV market uptake will move from the easiest vehicle segments to electrify to larger, more challenging segments. Specifically, we estimate that by 2050 it is feasible for electric buses to be 81% of the global bus stock (93% of new bus sales); electric light heavy-duty trucks (such as those used for local delivery) to make up 69% of the global stock (87% of new LHDT sales); electric medium heavy-duty trucks (such as those used for regional delivery) to be 42% of the global stock (60% of new MHDT sales);

and electric heavy-duty trucks (such as those used for long haul trucking) to be 29% of the global stock (44% of new HHDT sales). Our modeling does not differentiate between battery electric vehicles, which are more likely to play an outsized role in the smaller truck segments, and fuel cell vehicles, which will likely be more important in decarbonizing large-truck segments.

Availability of zero emissions trucks. The transition to zero-emission commercial trucks holds great promise. Although heavy-duty electrification is in the early stages, the pace of development could progress quickly. Innovation in battery technologies, cost reductions from potential economies of scale, and development of high-power charging stations can provide a foundation for commercial trucks to follow the path of electric passenger cars. Incremental growth is made further feasible by the ability of commercial fleets to incorporate fuel savings in purchasing decisions, as well as to precisely plan infrastructure for company-specific operations.

There are a number of manufacturers with current and planned offerings of zero emissions trucks in the U.S. Major U.S. truck OEMs such as [Freightliner](#), [Volvo](#), and [Peterbilt](#) are all offering (now or planned within the next year) battery electric versions of some of their best-selling models (targeted at the short and regional haul sectors). Whereas, U.S. based companies, [Nikola Motors](#) and [Tesla](#) are currently the main companies currently targeting the long-haul sector.

More information on the upcoming availability of zero emissions trucks can be found at

- <https://theicct.org/blog/staff/benchmarking-growth-zero-emissions-trucking>
- <https://www.iea.org/reports/trucks-and-buses>
- <https://globaldrivetozero.org/tools/zero-emission-technology-inventory/>

Costs of zero emissions trucks. [Declining technology costs](#) are making zero-emission trucks increasingly cost-competitive with conventional diesel vehicles. Although zero-emission trucks are more expensive in the near-term than their diesel equivalents, our analysis predicts that electric trucks will be less expensive than diesel (from a total cost of ownership perspective) in the 2025–2030 time frame, due to declining costs of batteries and electric motors as well as increasing diesel truck costs due to emission standards compliance. Of course, there are obstacles, such as charging time and reduced cargo capacity, which could also add costs for fleets; however, electric trucks are expected to be cost-competitive even with these costs. We predict fuel cell trucks will also become less expensive in upfront vehicle cost and total cost of ownership by 2030.

Infrastructure for zero emissions trucks. [Infrastructure costs](#) for zero emissions trucking are significant, but do not fundamentally impede the viability of zero-emission trucks. Whether constructed by fleets, third parties, or public agencies, charging and hydrogen infrastructure for zero-emission trucks pose significant costs. As fleets deploy the technologies at greater scale, infrastructure costs add more than \$70,000 per battery electric long-haul tractor-trailer and more than \$25,000 per drayage truck or delivery truck, amounting to 7% to 9% of the lifetime operating cost in each application. If these infrastructure costs are excluded, electric fleets could see vehicle ownership cost parity with diesel in the early 2020s; including these infrastructure costs pushes parity five to 10 years later.

Initial infrastructure buildouts will be costly without careful planning and coordination. In the early zero-emission truck deployments, it will be essential to plan infrastructure for specific routes, applications, and duty cycles to minimize costs.

The future of the global market for EVs. As detailed in a [recent ICCT report](#), a number of vehicle electrification targets have been announced by national governments (Table 2). Most goals currently focus on light-duty vehicles, especially passenger cars. More than a dozen countries, mostly in Europe, have proposed a timeline to phase out new sales of fossil fuel passenger cars or to only sell zero-emission models by 2050. Among them, Norway has the most ambitious target, aiming to achieve a 100% electric vehicle share of new passenger vehicle and light-duty van sales by 2025. The targets are meant to provide a clear signal to automakers, charging infrastructure providers, and vehicle fleet managers to make the transition to electric vehicles. However, further steps remain to turn the goals into enforceable policies to ensure they are achieved.

Table 2. Vehicle electrification goals announced by select national-level governments.

| Government | Target vehicle type | Target year | Target on new sales | Source |
|-----------------------------|---|-------------|--|---|
| Canada ^a | Vehicles | 2040 | 100% electric vehicles | Government document |
| China ^b | Vehicles | 2025 | 25% electric vehicles | Draft government document |
| Costa Rica ^c | Light-duty vehicles | 2050 | 100% electric vehicles | Government document |
| Denmark ^d | Passenger cars | 2030 | No gasoline or diesel vehicles | Government document |
| | | 2035 | No gasoline, diesel, or plug-in hybrid electric vehicles | |
| France ^e | Passenger cars and light-duty commercial vehicles | 2040 | No vehicles using fossil fuels | Law |
| Germany ^f | Passenger vehicles | 2050 | 100% electric vehicles | ZEV Alliance commitment |
| Iceland ^g | Passenger cars | 2030 | No gasoline or diesel vehicles | Government document |
| India ^h | Passenger cars | 2030 | 30% electric vehicles | Speech of Transport Minister |
| Ireland ⁱ | Passenger cars | 2030 | No fossil fuel vehicles | Government document |
| Israel ^j | Passenger cars | 2030 | No gasoline or diesel vehicles | Speech of Energy Minister |
| Japan ^k | Passenger vehicles | 2030 | 23%-33% electric vehicles | Government document |
| Netherlands ^l | Passenger cars | 2030 | 100% electric vehicles | Government document |
| Norway ^m | Passenger vehicles | 2025 | 100% electric vehicles | Government document |
| | Light-duty vans | 2025 | 100% electric vehicles | |
| | Long-distance coaches | 2030 | 75% electric vehicles | |
| | Trucks | 2030 | 50% electric vehicles | |
| Portugal ⁿ | Passenger cars | 2040 | No vehicles with internal combustion engines | Speech of First Secretary of State for Mobility |
| Scotland ^o | Passenger cars and vans | 2032 | No gasoline or diesel vehicles | Government document |
| Singapore ^p | Vehicles | 2040 | No internal combustion engine vehicles | Speech of Deputy Prime Minister |
| Sri Lanka ^q | Vehicles | 2040 | 100% electric or hybrid vehicles | Speech of Finance Minister |
| Slovenia ^r | Passenger cars and light-duty commercial vehicles | 2030 | 100% vehicles with CO ₂ emissions up to 50 g/km | Government document |
| South Korea ^s | Passenger cars | 2030 | 33% electric vehicles | Speech of President |
| Spain ^t | Passenger cars | 2040 | 100% electric vehicles | Draft law |
| Sweden ^u | Passenger cars | 2030 | No gasoline or diesel vehicles | Government document |
| United Kingdom ^v | Passenger cars and vans | 2035 | No petrol, diesel, hybrid, or plug-in hybrid vehicles | Speech of Prime Minister |

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4. Policy recommendations

Technically sound policies, well-designed incentives, and targeted investments will be the key to ensuring that what is feasible, regarding decarbonization of the freight sector, becomes reality within the timeframe required to meet important climate targets.

New vehicle regulations are needed to drive efficiency improvements and increased electrification of the fleet.

Many governments are adopting regulations that require increased deployment of electric vehicles. The transition to electric vehicles requires that sufficient electric vehicle model offerings are available across vehicle classes and company brands on the market. The most effective policies to ensure sufficient availability of electric vehicles are direct electric vehicle regulations—often call Zero Emission Vehicle (ZEV) or New Energy Vehicle (NEV) regulations—which require each manufacturer to deploy increasing shares of electric vehicles over time.

By early 2020, California and ten other U.S. states, the Canadian province of Québec, and China, have adopted direct electric vehicle regulations for passenger vehicles. Analysis of expected manufacturer compliance indicates that the adopted ZEV regulation will lead to around 10%-15% electric vehicle sales in California by 2025. On June 21, 2020, China released a policy document to extend its NEV regulation from 2020 to 2023. Based on the newly-finalized NEV credit requirements, electric vehicle share in China is likely to at least double from 2019 to 2023. British Columbia has also adopted such legislation, but unlike other North America policies that are through 2025, British Columbia also requires 100% zero-emission vehicle sales by 2040.

[California](#) and China are each in the process of developing regulations to require increased uptake of zero-emission heavy-duty vehicles, which will be the first in the world. In [June of 2020](#), California adopted a strengthened proposal to require increasing percentages of zero-emission new truck sales across three vehicle classes. The regulations set increasing requirements that reach 40% (heavy tractors), 55% (commercial vans and pickups), and 75% (medium-duty trucks) zero-emission vehicle shares by 2035.

Strong regulations on vehicle greenhouse gas emissions or vehicle fuel economy can also push increased electric vehicle availability. The key example of regulations which are strong enough to require electric vehicle sales are the 2020-2030 CO₂ emission standards for passenger cars and light-duty commercial vehicles in the European Union. In early 2020, the EU-level regulations are spurring EV sales share (7.8% January-April 2020) in Europe that is approximately double the 2019 EV share of 3.6%. Going forward, stronger ZEV, CO₂ or efficiency regulations will be critical to ensure sufficient volume of electric vehicles to reach economies of scale and become a mainstream technology.

Fiscal incentives have played an integral role in spurring electric vehicle sales.

Almost all global electric vehicle sales to date occurred in markets with financial incentives to make electric vehicles more cost competitive with conventional vehicle alternatives. Specific policies include upfront purchase incentives (e.g., China, Japan, France, Germany, the United Kingdom), federal tax credits (e.g., the United States), and tax and registration fee exemption or discounts (e.g., Netherlands, Norway, Sweden). Financial incentives will remain important in the near future until electric vehicles reach cost parity with conventional vehicles.

Prematurely ending these policies can stifle electric vehicle sales, as happened in Denmark in 2016 and the U.S. state of Georgia in 2015. In April 2020, China announced it would extend its national subsidies and tax breaks for electric vehicles by two years until end of 2022, whereas the policies were originally scheduled to be terminated at the end of 2020.

With the continued decline of battery prices, several jurisdictions have modified their incentive schemes to reduce incentive values in recent years. For example, China has phased down its purchase subsidies for electric vehicles six times from 2014 to 2020. Starting from March 12, 2020, the United Kingdom's plug-in car grant was reduced from £3,500 to £3,000, the third time this grant has been cut since it launched in 2011. However, there are also markets that are proposing to increase incentives for electric vehicles. For example, Germany, as part of its COVID recover package, increased the maximum subsidies from €4,000 to €6,000 for battery electric cars and from €3,000 to €4,500 for plug-in hybrid electric cars registered after November 4, 2019.

The transition to electric vehicles requires a convenient and reliable charging infrastructure network.

Policies that have been adopted to support charging access include city charging strategies (e.g., New York, Oslo, Shenzhen), fiscal incentives for the construction and operation of charging infrastructure (e.g., Chinese national government, Beijing, Paris, Tokyo), streamlined permitting process for charging station development (e.g., Los Angeles, San Jose, Seattle), and EV-ready building and parking codes which mandate a percentage of new parking spaces be equipped with charging wiring and equipment (e.g., Beijing, London, San Francisco).

Governments in China also ensure a smooth and convenient charging experience through regulating charging pricing, standards, and payment mechanisms (e.g., Shanghai, Tianjin, Wuhan). Much more charging infrastructure will be needed as the electric vehicle market grows and as charging needs evolve with local conditions. Government and operator strategies are evolving from simply putting more charge points on the ground to catering to identified consumer needs with the strategic placement of public charge points. With diligent infrastructure planning, electric vehicle charging could ultimately be more convenient for many drivers than fueling conventional vehicles.

For electric trucks, overnight and loading area charging can greatly reduce charging costs, and coordination among fleets and public agencies could help distribute the initial costs. Government-led programs and public-private partnerships would help coordinate and share such investments.

International cooperation has played a unique role in accelerating the global transition to electric vehicles by facilitating faster learning from global market and policy developments.

One representative cooperation platform is the [International ZEV Alliance](#), which is an intergovernmental organization founded in 2015 with an aim to reduce greenhouse gas emissions from the transport sector to mitigate climate change. Members of ZEV Alliance include five nations (Canada, Germany, Netherlands, Norway, United Kingdom), ten U.S. states, two Canadian provinces, and one German state.

Policy makers from these jurisdictions meet regularly to collaborate and share knowledge. In addition, ZEV Alliance conducts a series of technical studies on topics such as how to design incentive policies, how to electrify the heavy-duty sector, and how to meet the growing infrastructure needs for electric vehicles. The ZEV Alliance members commit to achieve 100% zero-emission passenger vehicle sales no later than 2050, providing a clear signal to industry and stimulating investments.

Other successful international cooperation platforms include C40 Cities, Electric Vehicle Initiative (EVI), Under2 Coalition, and the Transportation Decarbonization Alliance (TDA). The EVI's EV30@30 campaign goal, among 11 member countries and 29 supporting companies and organizations, is to reach a 30% electric vehicle sales share by 2030.